

Please check the examination details below before entering your candidate information

Candidate surname					Other names				
Centre Number					Candidate Number				
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**Pearson Edexcel Level 3 GCE**

Sample assessment materials for first teaching September 2015

Time 2 hours

Paper reference **9EB0/01**

**Economics B**  
**Advanced**  
**PAPER 1: Markets and how they work**

**You must have:**  
 Source booklet (enclosed)

Total Marks

## Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer **all** questions.
- Answer the questions in the spaces provided  
 – *there may be more space than you need.*

## Information

- The total mark for this paper is 100.
- The marks for **each** question are shown in brackets  
 – *use this as a guide as to how much time to spend on each question.*
- Calculators may be used.

## Advice

- Read each question carefully before you start to answer it.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ►

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Answer ALL questions.

SECTION A

Read Extracts A–E in the Source Booklet before answering Question 1.

Write your answers in the spaces provided.

- 1 (a) Calculate the percentage year-on-year growth for total UK retail sales of Fairtrade products in 2012 (Extract A). You are advised to show your working.

(4)

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- (b) Using Extract A, explain **one** effect of the 2008 recession on total Fairtrade sales in the UK.

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(c) Explain **one** benefit to consumers of buying Fairtrade products.

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(d) Using Extract B, analyse **one** benefit to banana producers in Ecuador of supplying the Fairtrade market.

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(e) Using Extract E, discuss the possible impact of changing UK fruit prices on Innocent's profitability.

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(f) Assess the benefits to Innocent of insisting that their suppliers 'look after both their workers and the environment'. (Extract C, line 15)

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(g) Assess the importance of profit maximisation to Innocent.

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(h) Assess the likely impact on local communities and consumers of the continued success of Innocent.

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**TOTAL FOR SECTION A = 60 MARKS**



**SECTION B**

**Read Extracts F–H in the Source Booklet before answering Question 2.**

**Write your answer in the spaces provided.**

- 2** Evaluate **two** possible economic policies that could be used to address the problems suggested in Extracts F–H.

**(20)**

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**TOTAL FOR SECTION B = 20 MARKS**



## SECTION C

**Read Extracts I–J in the Source Booklet before answering Question 3.**

**Write your answer in the spaces provided.**

- 3** Using Extracts I and J, evaluate the possible impact of changes in the housing market on the UK economy.

(20)



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**TOTAL FOR SECTION C = 20 MARKS**  
**TOTAL FOR PAPER = 100 MARKS**



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